

From: Denyse Ferguson [DFerguson@cincinnatichamber.com]  
To: Ian Smith  
Cc: McElravy, Jeff; Dronen, Stephen  
Re: Project John Adams (Pure Romance)

All,

Just want to add that the "taking the lead" feeling from the state is really that they just want the city to be the visible leader on this, with the state riding sidecar from all perspectives. It is typically the other way around, so, personally, I would say we should be seeing this as a great opportunity that the city can definitely use to its advantage in trumpeting its support of growing companies in our region, especially those in the consumer marketing and e-commerce space!

Thanks to all of you.

Have a great afternoon!

Best,  
Denyse

Sent from my iPad

On Aug 21, 2013, at 11:29 AM, "Ian Smith" <[ISmith@cincinnatichamber.com](mailto:ISmith@cincinnatichamber.com)> wrote:

Hello Jeff,

Thank you for jumping up to speed on Project John Adams (Pure Romance). As you can see from Stephen's record, it's an exciting project that will continue to bring high paying, industry focused jobs to the city and help our region grow.

From the incentive piece, the state is offering a 40% rate and 6 year term worth \$107,879. In order to proceed, Jobs Ohio will need a note/letter stating that the city will match the JCTC program. Additionally, in the event that there is some sort of negative press, the city will take the PR lead on supporting the company's growth within the city and state. Once I'm able to pass the note/letter along to Jobs Ohio, they will send their offer letter to the company to continue the process of retaining these jobs and fueling the company's growth.

Your support is very much appreciated, and we are excited about the continued development of downtown Cincinnati! If you could please have the note/letter back to me early this afternoon so the state can get an official offer letter to Pure Romance before end of day, that would be outstanding .

Thank you again,  
Ian

Ian Smith  
Project Coordinator  
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